GolfWise — Privacy Policy

Version 1.1 — August 2026

1. Who We Are

This Privacy Policy is provided by **Ed Solutions Ltd** (“we”, “us”, “our”).
We operate the **GolfWise** platform (“GolfWise”).

We are committed to protecting your privacy and handling your personal information in accordance with the **New Zealand Privacy Act 2020**.

By using GolfWise, you agree to this Privacy Policy.

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2. What Information We Collect

We collect the following types of information when you use GolfWise:

Information you provide

- Account details (name, email address, password)
- Golf activity data (such as scores, rounds, notes, photos)
- Profile information you choose to add
- Support messages or feedback

Information collected automatically

- Device information (model, OS version, browser type)
- Log data (IP address, timestamps, usage patterns)
- App performance and analytics data

Information from third-party services

If you use integrations (e.g., payment providers), we may receive limited information necessary to operate GolfWise.

We use the Google Places API for location search in trip planning. This is subject to Google's Privacy Policy.

We **do not** receive or store your full payment card details.

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3. How We Use Your Information

We use your information to:

- operate and improve GolfWise
- personalise your experience
- provide statistics and insights
- process subscriptions and payments
- communicate with you about updates or support
- maintain security and prevent misuse
- comply with New Zealand law

We do **not** sell your personal information.

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4. Sharing Your Information

We may share your information with:

Service providers

Trusted third-party providers who help us operate GolfWise, such as:

- **cloud hosting and infrastructure providers**
- **analytics and performance tools**
- **payment processors**

These providers may store or process data in New Zealand or overseas.
We ensure they meet appropriate privacy and security standards.

Legal or safety reasons

We may disclose information if required by law or if we believe it is necessary to:

- protect the safety of users or others
- investigate misuse or security issues
- comply with a lawful request
- report serious harmful behaviour

This includes potential referral to **Netsafe** or the **New Zealand Police** under the **Harmful Digital Communications Act 2015**.

We do **not** share your information with advertisers.

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5. Children and Young People

GolfWise is designed for general use and is not targeted at children.

If you are **under 16**, a parent or guardian must approve your use of GolfWise and is responsible for your activity.

We take extra care when handling information from younger users and may limit features or request guardian involvement if needed.

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6. How We Store and Protect Your Information

We use industry-standard security measures to protect your information, including:

- encrypted connections
- secure data storage
- access controls
- monitoring for unusual activity

While we take reasonable steps to protect your data, no online service can guarantee absolute security.

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7. Your Rights

Under the New Zealand Privacy Act 2020, you have the right to:

- access the personal information we hold about you
- request corrections to inaccurate information
- request deletion of your account and associated data
- ask how your information is being used

To exercise these rights, contact us at **support@golfwise.co.nz**.

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8. Data Retention

We retain your information for as long as needed to operate GolfWise or comply with legal obligations.

If you delete your account:

- most personal data will be removed

- some contributions (e.g., course reviews or gallery photos) may remain or be anonymised to preserve community content

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9. International Data Transfers

Some service providers may store or process data outside New Zealand.
Where this occurs, we ensure appropriate safeguards are in place to protect your information.

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10. Updates to This Policy

We may update this Privacy Policy from time to time.
If changes are significant, we will notify you in the app or by email.

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11. Contact Us

If you have questions about this Privacy Policy or how we handle your information, contact:

Ed Solutions Ltd
Email: **support@golfwise.co.nz**